

We Need Your 20 F 2020 Nominee!

Twenty Washington business leaders and employees will be honored at the new **20 OF 2020** Awards event for their exceptional actions in the face of the COVID-19 pandemic.

The Columbia Tower Club, Seattle's premier meeting venue, has agreed to host the event on November 11. However, a virtual event will be held if a resurgence of the pandemic prevents an actual gathering.

Meanwhile, we need *your* nomination of a **20 OF 2020** honoree who meets these requirements:

- **Eligibility:** Must be the owner or an employee of a business registered in Washington state in 2020.
- **Criteria For Selection:**
 - 1) Took exceptional actions to sustain their company during COVID-19; and/or
 - 2) Took exceptional actions in support of the community during COVID-19.

Click [**HERE**](#) to access the Nomination Form and other important information.

A print publication displaying the photos and resumes of the 20 honorees will be produced to accompany the event. The publication also will be reproduced in digital form for posting online.

Also attached is an information sheet for potential Sponsors of the *Honorees* publication.

Contact Katrina Eileen at katrina@katrinaeileen.com

Information for 20 F 2020 *Honorees Sponsors!*

A **20 OF 2020** *Honorees* print publication will be distributed the evening of the event on Nov. 11 at the Columbia Tower Club—or at the time of the virtual event, if circumstances prevent an actual gathering. It also will be distributed at all companies participating in the event.

The 32-page *Honorees* publication will be produced in digital form as well, for posting online. We anticipate that it will be read or viewed online by thousands of business leaders and others heavily invested in local business and community affairs.

Twenty half-page ads are available on each of the honoree-profile pages, and a limited number of full- and quarter-page ads are available on the accompanying pages. The Presenting Sponsor position also is available.

20 OF 2020 *Honorees* Rate Card

PRESENTING SPONSOR

\$3,000

There is only one Presenting Sponsor, who will receive a logo on the cover of the program and a full-page ad, as well as Sponsorship recognition throughout the event.

DISPLAY AD SIZES

RATES

FULL PAGE (7" wide x 9.75" tall)

\$1,500

1/2 PAGE HORIZONTAL (7" wide x 4.75" tall)

\$1,000

1/4 PAGE (3.375" wide x 4.75" tall)

\$750

Specs (All Ads): 300dpi; CMYK (full color); **Ad Format:** Provide all ads as press-quality PDFs, without printer's marks, along with the URL you want your ad to link to; **Production Questions:** Email melissavailcoffman@gmail.com; **Deadline:** All materials due no later than **October 21, 2020**.

Contact Katrina Eileen at katrina@katrinaeileen.com